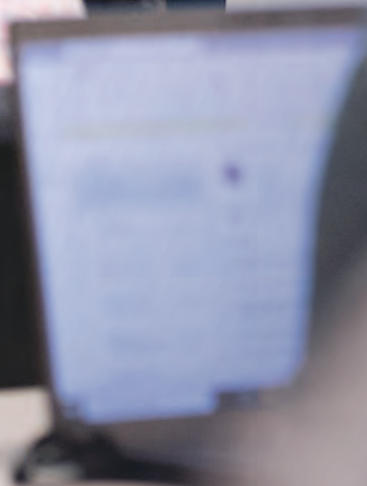




Bootstrapping

A Strategy Roadmap

y, first
family second
awk
can by yourself
resource
ue, p



“

There is a somewhat obscure song called the American Anthem that was written by Gene Sheer and recorded by Norah Jones, that talks about our legacy as Americans. The song speaks to the contributions - to ‘the quiet acts of dignity’ - selflessly conferred to future generations, by the generations who have come before.

I do what I do - the D’Aniello IVMF team does what it does - because I believe - that it’s the entrepreneur who drives change and brings innovation and new ideas to some of the most pressing challenges facing our communities and our country. And I say that to acknowledge the entrepreneurial opportunity to push against the status quo. We push against the status quo every day with our work.

DR. MIKE HAYNIE

Vice Chancellor for Strategic Initiatives & Innovation at Syracuse University
Executive Director and Founder of the D’Aniello Institute



OUR **VISION**

A future where all individuals and families who serve in defense of our nation are empowered to thrive.

OUR **MISSION**

To empower service members, veterans, and their families through actionable research, innovative programs, and insightful analytics.

OUR **VALUES**

- > Integrity
- > Excellence
- > Selfless Service
- > Entrepreneurial Spirit

PROGRAMS AND IMPACT

For more than 12 years, the D'Aniello Institute has been empowering the post-service lives of our nation's military veterans, spouses and their families by delivering impactful programs, services, and solutions built upon data-driven insights at an unrivaled scale.

In addition to our work within Syracuse University, the IVMF team offers tailored support through its four pillars: career training, community services, entrepreneurship, and research, evaluation & policy. And these are also supported by advisors and an alumni network focused on assisting those who have served our nation as they return home to communities, businesses, and civilian life regardless of where they are on their transition journey.

IMPACTING

208,000+ **TRANSITIONING SERVICE MEMBERS, VETERANS, AND FAMILY MEMBERS OVER 12 YEARS**

- ▶ MORE THAN 100 PROFESSIONAL STAFF ACROSS THE COUNTRY
- ▶ NEARLY 90 MAJOR EXTERNAL FUNDERS
- ▶ 100s DEDICATED PARTNERS



Lekendric Doyle, U.S.
Army (E6)
IVMF O2O PNW - Project
Management Professional
(PMP) Graduate
Operational Excellence
Manager - Blue Origin

“The Onward to Opportunity program was an excellent experience. From orientation and networking to exam preparation, the team helped me maximize my learning success. I owe a great deal of thanks to the program for helping me achieve these prestigious milestones in my career and I hope all veterans strive to achieve greater success through O2O.”

CAREER TRAINING

- ▶ Through our partnership with Boeing, Onward to Opportunity (O2O) launched the Aerospace and Defense and Business Journey Pathway and enrolled 1,200 learners.
- ▶ Launched Google Cyber Security Certificate to military connected learners.
- ▶ After the historic announcement that Micron will be investing \$100 billion into the local Syracuse economy to build the largest semiconductor facility in the U.S. the D'Aniello Institute will support veteran skill development and Micron's efforts to hire more than 1,500 veterans in the region.
- ▶ The Veterans Program for Politics & Civic Engagement (VPPCE), delivered in partnership with Syracuse University's Maxwell School, graduated its fourth cohort with 44 successful participants bringing the four year total to 210+ alums with 25 graduates elected to, or running for, elected office in 2021.



ONWARD TO OPPORTUNITY (O2O)

12,000+ ENROLLED

- ▶ 65% COMPLETION RATE
- ▶ 40+ PATHWAYS

VETERANS PROGRAM FOR POLITICS & CIVIC ENGAGEMENT (VPPCE)

210+ GRADUATES



“

The IVMF team at Syracuse University has been instrumental in educating, providing guidance, and being easily accessible to the DPNM Veterans and Military Families Caucus and other key stakeholders in New Mexico as we explore how to best develop a coordinated network of care for our veterans and military connected families. Vincent and his colleagues are professional, persistent, and remain positive in the face of the many challenges that we have worked together to overcome on this journey that will be a real game-changer for the 145,000 veterans in New Mexico. They are a pleasure to work with!”

- Claudia Risner, Chair, Veterans and Military Families Caucus of the Democratic Party of New Mexico.

COMMUNITY SERVICES

- ▶ Completed a New Mexico statewide landscape assessment providing insights into the state's most pressing veteran community challenges along with recommendations on how to move forward with implementing a coordinated care network in the state
- ▶ Renewed engagement providing technical assistance and strategic planning with a long-term partner relaunching their coordinated care network serving an area with a veteran and active duty population of more than 250,000
- ▶ Renewed grant to continue convening and facilitating support for a group of recipients of the VA's Staff Sergeant Parker Gordon Fox Suicide Prevention Grant Program
- ▶ In partnership with the Syracuse VA Health Care System, hosted the second annual Suicide Prevention Education Talk at the NVRC, including a keynote speech from Alejandro Villanueva, who served as an Army Ranger in Afghanistan before becoming a successful NFL player
- ▶ Expanded SyracuseServes network operations to a 5 county region; served over 132 unique clients
- ▶ Hosted fifth annual national Community of Practice Convening that brought together over 20 partner organizations from across the country for training and best-practice sharing focused on coordinated care, suicide prevention, and veteran services





HAOTIAN BAI

U.S. Army Veteran, EBV-Accelerate, Veteran EDGE, Veterans in Politics, 'Cuse 50 Entrepreneurship Honoree



“As a veteran and a minority business owner, it wasn’t all smooth. I never went to business school, didn’t have the basic understanding of business operations. Thanks to the IVMF and other programs, they helped me break the barriers, and understand the importance of networking and partnership.”

ENTREPRENEURSHIP

- ▶ The Community Navigator Pilot Program (CNPP) concluded its two-year run in 2023. Granted by the U.S. Small Business Administration, CNPP is designed to reduce barriers that underrepresented and underserved entrepreneurs often face in accessing the programs they need to recover, grow, or start their businesses. The IVMF led a hub-and-spoke model for the program with
 - > 1,643 counseled with 5,189.6 counseling hours
 - > 44,165 people trained over 10,811.75 hours
 - > \$3,667,230 in approved funding
- ▶ Partnered with JPMorgan Chase & Co. to host the inaugural Military Spouse Entrepreneurship Summit, a one-day program focused on addressing the entrepreneurial challenges faced by military spouses, sharing best practices from successful entrepreneurs, and networking with one another
- ▶ Hosted two standalone Native American Veteran focused events in partnership with Lockheed Martin and Hesperus



Celebrated our milestone of twenty-five V-WISE programs

176 TRAINING PROGRAMS & EVENTS REACHING

Largest V-WISE cohort to date - 196 graduates (V-WISE Jacksonville)

5,700+ PEOPLE

EXTERNAL SPEAKING OPPORTUNITIES & ENGAGEMENTS INCREASED OUR REACH BY

11,000+ PEOPLE

RESEARCH, EVALUATION AND POLICY

- ▶ The Research, Evaluation and Policy team participated in almost 270 speaking engagements and contributed to various publications. Activities spanned a range of topics, including Employment & Economic Opportunity, Entrepreneurship, Health & Wellness, Higher Education, Government & Community Support Mechanisms, and issues pertinent to Military Families.
- ▶ Notable engagements include the following:
 - USASBE -- United States Association for Small Business and Entrepreneurship
 - GCEC - Global Consortium of Entrepreneurship Centers
 - AOM - Academy of Management
 - AWP - America's Warrior Partnership
 - SVA - Student Veterans of America
 - NASPA - National Association of School Professional Administrators
- ▶ The team started 8 new projects and had **19 total active projects** in 2023. **Contracts total over \$1m** for each of the last five years.
- ▶ Together with Syracuse University's Chancellor Kent Syverud, we hosted the All-Volunteer Force At 50: Higher Education and America's Volunteer Military summit in April 2023 bringing together senior leaders from several universities, the DoD and members of the media.

IVMF Digital Library

8,869
DOWNLOADS



**PUBLICATIONS ARE
ALL ACCESSIBLE**

USER HIGHLIGHTS

180

educational
institutions

**VA third
highest user**

Senate and House
in top ten users



Acclaimed author, journalist and director Sebastian Junger served as the guest speaker for the opening reception of "The All-Volunteer Force at 50: Higher Education and America's Volunteer Military"



IVMF co-hosted the Annual Warrior Community Integration Symposium along with AWP.

RESEARCH

- Launched various efforts, including the Health Equity Study and the Veteran-Serving Nonprofits: DEIA Programs, Policies & Practices. Collaborating with Walmart to advance research in Military-Connected Entrepreneurship, including a roundtable discussion, and a new project with USAA focusing on the Military Spouse Employment landscape.
- Enhanced Veteran-Focused Research through the Bernard D. and Louise C. Rostker IVMF Dissertation Research Initiative, which, in 2023, awarded almost \$42k to support Syracuse University Ph.D. candidates across all schools and colleges to advance dissertation research on veteran and military family-related topics.

EVALUATION

- Presented workshops throughout the year about IVMF measurement and evaluation services, including at the VA-SAMHSA Innovation Conference for Governor's and Mayor's Challenge teams focused on suicide prevention
- Continued program evaluation support with the George W. Bush Institute, United Through Reading, Tennessee Board of Regents, and Warriors and Quiet Waters, and completed projects with the Elks National Veterans Service Commission, Operation Gratitude, and Washington State Department of Veterans Affairs
- Produced AmericaServes-VA collaboration pilot study with the VA Center for Health Equity Research and Promotion
- Presented with partners at VA and Penn State University at the Canadian Institute for Military and Veteran Health Research Annual Forum
- Hosted New York State Veteran Peer Mentor Summit in partnership with New York Health Foundation



"Throughout the whole process, the IVMF team took such a genuine and enthusiastic interest in drilling down and understanding our programs on so many levels, and taking the time to understand the human impact of them. It was really rewarding to see our programs through their eyes and have someone guide us on what works or what we can do better."

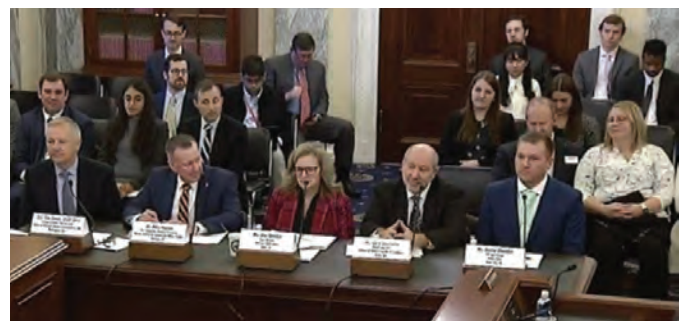
-Mary Morgan, Director, Elks National Veterans Service Commission

POLICY

- Testified at Senate Veterans Affairs Committee on the Invisible Wounds of War: Improving Mental Health and Suicide Prevention Measures for our Nation's Veterans, and the Senate Committee on Small Business & Entrepreneurship on Veteran Entrepreneurship: From Service to Small Business Success
- Participated in bipartisan/bicameral Transition Roundtable on the Hill to discuss improvements to the Transition Assistance Program (TAP), barriers and gaps to services for different subpopulations, and other topics



New York State Health Foundation Summit located at the NVRC
Veteran Peer Mentor Summit



Dr. Haynie testified at Senate Veterans Affairs Committee and the
Senate Committee on Small Business & Entrepreneurship



**GIVING THE EXPERIENCE
OF A LIFETIME**

VETERAN

S

U.S. ARMY
RETIREMENT
STATION

DEVELOPMENT

Approximately 81% of every dollar donated to the D’Aniello Institute is used to deliver programs and services to 20k+ participants each year at little or no cost. This is possible only through the generosity of our partners, funders and sponsors.



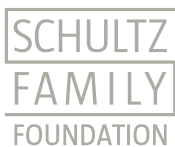
> Google: \$3M to support the development of Google cybersecurity curriculum and certification within the O2O program



> Micron \$3M to establish a semiconductor industry hub for the veteran and military connected community.



> U.S. Department of Commerce: \$3M to establish the Veteran Capital Access Program (V-CAP), a technical assistance approach that assesses, educates, prepares, and connects veteran entrepreneurs with access to capacity building, capital, and networks.



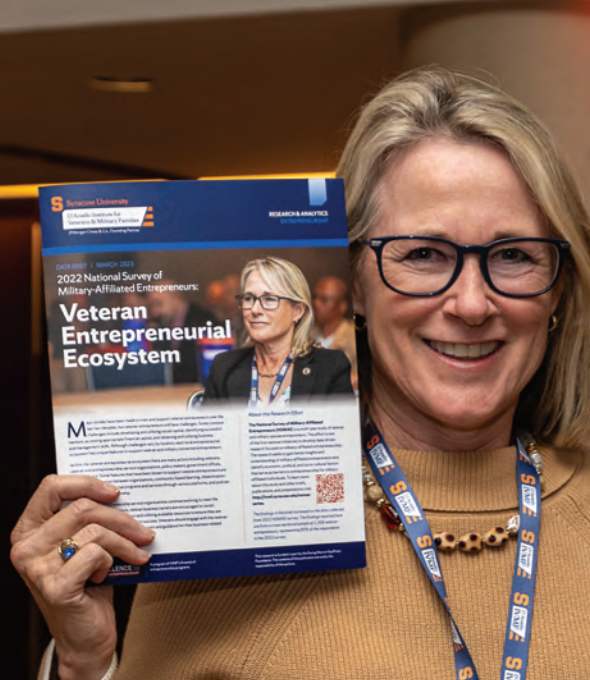
> Schultz Family Foundation \$1.5M for support of the O2O program, advocacy and policy work to strengthen veteran transition policies, and data partnership with the USO.



> Walmart Inc. \$750K To identify gaps in existing research on entrepreneurship among veterans, as well as support the annual EDGE conference with a focus on enabling veteran owned businesses scale up for business to business, and procurement and shelf-readiness.



> Johnson & Johnson \$625K to support programs across the IVMF, including O2O, entrepreneurship, as well as research on health disparities among veterans.



“The resources provided by the IVMF are amazing and have helped set me up for my successful transition from the service. Everyone needs access these resources!”

- Nathaniel S., O2O Grad IVMF Resources Used:
VetNet, IVMF Resource Library, EBV Info Portal
Database, AmericaServes, Other Programs



“The IVMF Enrollment team is the best at guiding veteran entrepreneurs to help continue their journey.”

- Hank Gillen
U.S Army Veteran
Director of Veterans Services

SUPPORT SERVICES



ALUMNI SERVICES & ENGAGEMENT

**10,700+
REACHED**



through Alumni Services Initiatives

Fulfilled more than 1,800 resource requests valued at **OVER \$1 MILLION
IN KIND SUPPORT**

- ▶ Hosted 18 webinars and events
- ▶ Delivered 10 alumni cohort presentations

ENROLLMENT

**35,000+
APPLICATIONS
REVIEWED**



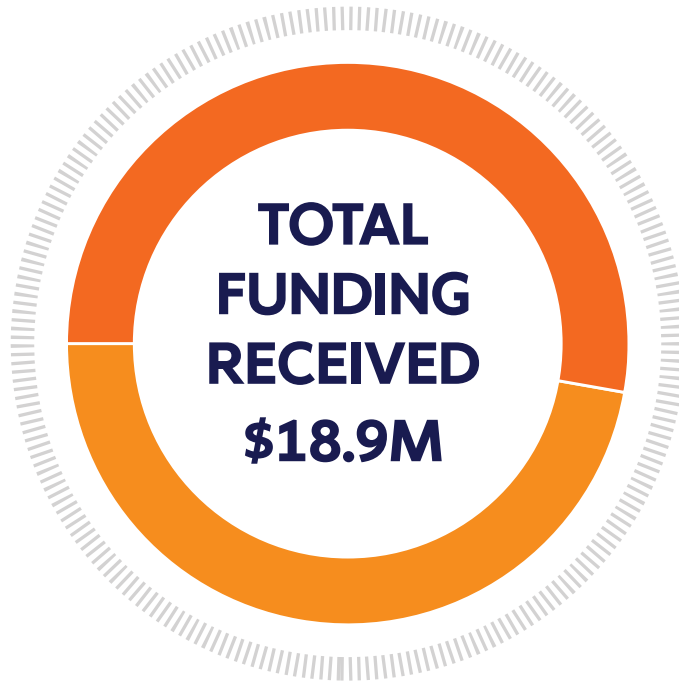
**INCREASED BY
40% FROM 2022**

**CONDUCTED 15
INFO SESSIONS**

- 11 on preparing for your civilian career
- 4 on owning your own business

FINANCIALS

FY'22 July 1, 2022 - June 30, 2023



\$10M

GRANTS

\$8.9M

GIFTS

GIFTS \$8.9M

Foundations/Institutes



Individual



Corporations



Endowment Current



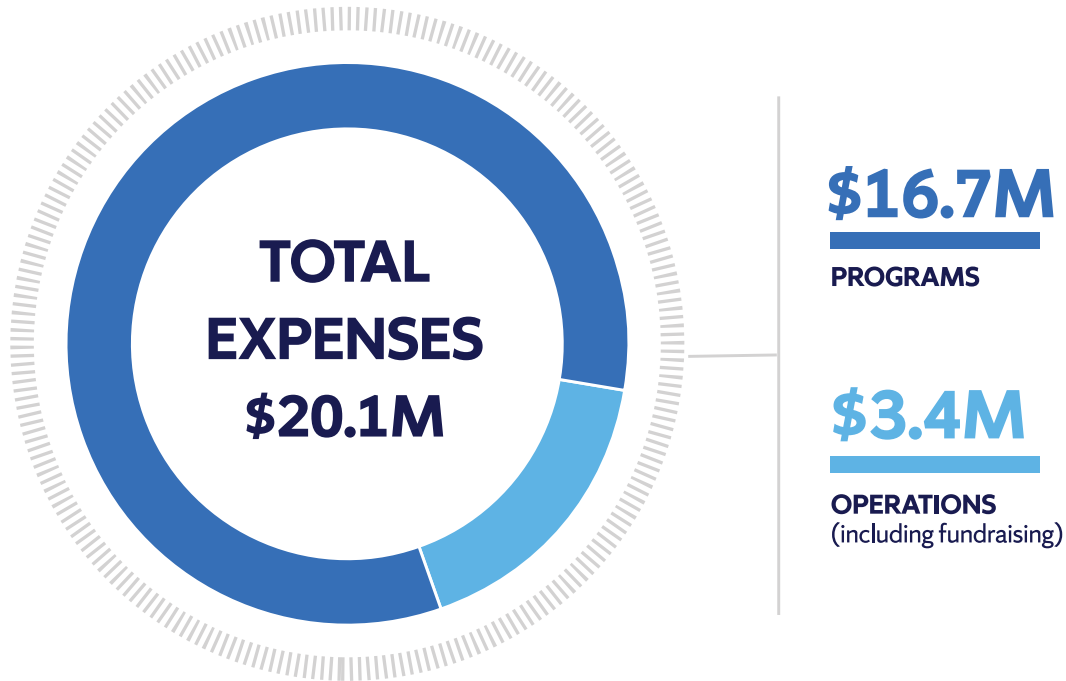
GRANTS \$10M



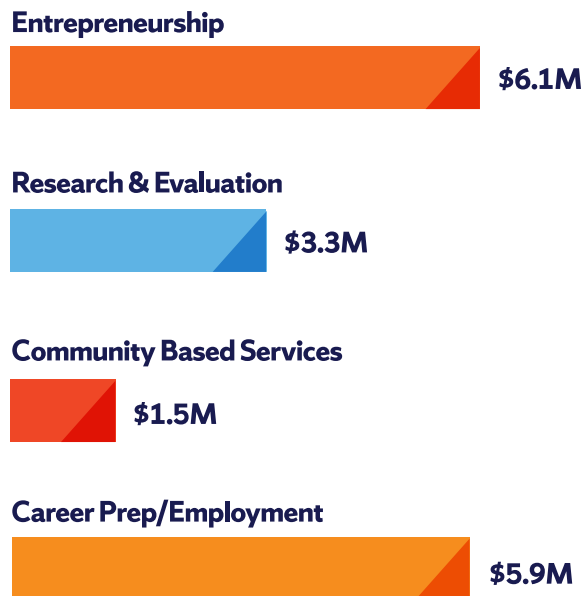
Corporations \$5.6M

Foundations/Institutes \$3.2M

Government \$1.2M



\$16.7M
PROGRAM
EXPENSES







IN APPRECIATION OF OUR KEY PARTNERS & SUPPORTERS

FOUNDING PARTNER JPMORGAN CHASE & CO.



The D'Aniello Family



Johnson&Johnson



VIPS & DISTINGUISHED VISITORS



David Bellavia
MEDAL OF HONOR RECIPIENT



Sebastian Junger
ACCLAIMED AUTHOR,
JOURNALIST AND DIRECTOR



Phebe S. B. Novakovic '53
INDUCTED INTO CIVILIAN SERVICE WALL
OF HONOR & NVRC OFFICE DEDICATION



Boeing Senior Leaders
MEET WITH IVMF LEADERS

Alejandro Villanueva
U.S. ARMY VETERAN,
PROFESSIONAL
FOOTBALL PLAYER



Brandon Williams
NEW YORK STATE CONGRESSMAN



LtGen Stu Risch
JUDGE ADVOCATE GENERAL
OF THE U.S. ARMY



Clint Romesha
U.S. ARMY VETERAN,
MEDAL OF HONOR RECIPIENT

Syracuse University's D'Aniello Institute for Veterans and Military Families (IVMF) was founded in 2011, as a partnership between Syracuse University and JPMorgan Chase & Co. Headquartered on the campus of Syracuse University and located in the Daniel and Gayle D'Aniello Building at the Syracuse University National Veterans Resource Center, the IVMF was founded as higher-education's first interdisciplinary academic institute singularly focused on advancing the lives of the nation's military, veterans, and their families. The IVMF team designs and delivers class-leading training programs and services to the military-connected community, in support of the transition from military to civilian life and beyond. Each year, more than 20,000 service members, veterans, and family members engage IVMF programs and services, which are provided at largely no cost to participants. The IVMF's programs are informed by the Institute's sustained and robust data collection, research, and policy analysis team and infrastructure. The D'Aniello Institute's work on behalf of the military-connected community is made possible by gifts and grants from individuals and corporations committed to those who served in America's armed forces and their families. For more information, please visit ivmf.syracuse.edu



THEY SERVE, WE SUPPORT.
DONATE TODAY.

Funded through the generosity of donors, the D'Aniello Institute for Veterans and Military Families is a grant and gift funded non-profit organization supporting veterans, service members and their families during their post-service lives with no cost national programs. Please consider making a gift to help fund these training programs, as well as our continued research and policy work, empowering those who have volunteered to serve our country find success when they return to the workplace, to higher education, to communities.

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